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guarterly news from ASPAH Executive Committee





Letter from the President

Hello all!

When I last wrote for the newsletter I said that this year would be the year that ASPAH found its voice. So how are things going?

Well, we currently have 75 members from all over Australia. Thank you for all coming on board. All indications are that this will be our biggest year yet for membership and if so it will be some indication that our voice is carrying at least a little way. Our usual activities continue with enthusiasm. The arrangements for the Annual Conference (http://www.aspah.org.au/web/index.php/events/aspah-

conference-2015) are well ahead of schedule with some superb keynote speakers arranged and the program well on the way to being set. The website, always a work in progress, is having a spring clean and should be even more user friendly and informative, especially once we get the directory of members up and running. Meanwhile our Facebook page (http://facebook.com/pages/ASPAH (223620634317213) has got more face and book in it than it ever with new posts every few days.

But wait: there's more! We have established both Twitter and LinkedIn accounts! These are both very new; so new that I am not sure of their links. This is not helped by that fact that, while I am a bit of a geek, I have never really engaged with social networking. This may sound a bit sad but my life is so full with the old world media that I just don't have the time. If someone wants to get in touch with me about something their best bet is a phone call, or a text, or an email, or a plain, old, ordinary paper and envelope letter.

Which made me wonder whether I am alone. Probably I am, a bit. According to www.socialmedianews.com.au Facebook had nearly 14 million users in Australia by February 2015. What was a little more surprising was that Tumblr had 4.7 million users, and Blogspot 2.85 million; both of which outstripped Twitter's mere 2.79 million. So should we set up accounts here as well? What about Instagram, Snapchat, Google+, Flickr, Pinterest, Reddit, MySpace, Tinder....

....well, maybe not Tinder.

Anyway, because I was curious I thought I would ask you, those who are already in

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a brief su	rvey at <u>https:/</u>	//www.surveymonł	key.com/r/3J3RDKL. I'll keep it running until	
the next r	newsletter and	l let you know hov	v it turns out. It may be a bit of whimsy on	
my part b	ut I am sincer	ely curious. It ma	ay also give us a bit of a surprise and with	
that know	ledge project	our voice in the p	erforming arts world just a little further.	
Regards,				
Doul Duff				

Paul Duff

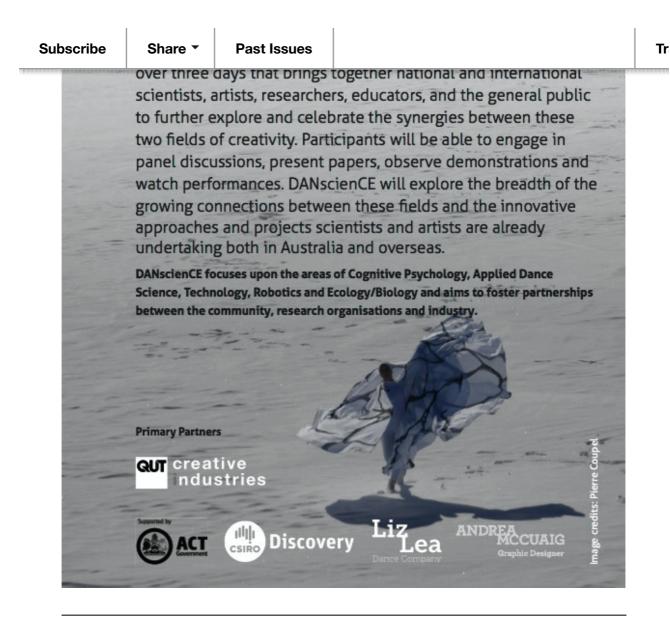
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