



Advertising Rates and Specifications

Bi-monthly e-Newsletter

ASPAH publishes an e-newsletter every second month and welcomes advertising notices from members that are relevant to the ASPAH community.

How to Submit

Please email submissions to media@aspah.org.au by the specified deadline and include:

1. The advertisement (following size specifications below)
2. The duration of the advertisement i.e. is this for a single issue or would you like it to continue running over multiple newsletters.
3. Any text you would like included as a caption with the image.

Publication Timeline

January Newsletter:	Submission Deadline December 31 st
March Newsletter:	Submission Deadline February 28 th
May Newsletter:	Submission Deadline April 30 th
July Newsletter:	Submission Deadline June 30 th
September Newsletter:	Submission Deadline August 31 st
November Newsletter:	Submission Deadline October 31 st

Size Specifications

Please provide advertisements in PNG or JPG format and ensure files are no greater than 1mb. The maximum width of the advertisement should be 560 pixels.

Terms of Publication

- ASPAH reserves the right to reject advertising deemed not to be in keeping with its aims and values
- Acceptance of an advertisement does not indicate ASPAH's endorsement of the product or service
- ASPAH will not accept responsibility for poor reproduction of ads resulting from submission of files in low resolution.