



## 2018 Advertising Rates and Specifications

### Bi-monthly e-Newsletter

ASPAH publishes an e-newsletter every second month and welcomes advertising notices from members that are relevant to the ASPAH community.

### How to Submit

Please email submissions to [media@aspah.org.au](mailto:media@aspah.org.au) by the specified deadline and include:

1. The advertisement (following size specifications below)
2. The duration of the advertisement i.e. is this for a single issue or would you like it to continue running over multiple newsletters.
3. Any text you would like included as a caption with the image.

### Publication Timeline

<b>January Newsletter:</b>	Submission Deadline December 31 <sup>st</sup>
<b>March Newsletter:</b>	Submission Deadline February 28 <sup>th</sup>
<b>May Newsletter:</b>	Submission Deadline April 30 <sup>th</sup>
<b>July Newsletter:</b>	Submission Deadline June 30 <sup>th</sup>
<b>September Newsletter:</b>	Submission Deadline August 31 <sup>st</sup>
<b>November Newsletter:</b>	Submission Deadline October 31 <sup>st</sup>

### Size Specifications

Please provide advertisements in PNG or JPG format and ensure files are no greater than 1mb. The maximum width of the advertisement should be 560 pixels.

### Terms of Publication

- ASPAH reserves the right to reject advertising deemed not to be in keeping with its aims and values
- Acceptance of an advertisement does not indicate ASPAH's endorsement of the product or service
- ASPAH will not accept responsibility for poor reproduction of ads resulting from submission of files in low resolution.