

# 2017 Advertising Rates and Specifications

### **Bi-monthly eNewsletter**

Description	Cost
Notice in eNewsletter	Free for members - limited time only!

#### **Publication Timeline**

**May Newsletter:** Submission Deadline April 30th

**July Newsletter:** Submission Deadline June 30th

**September Newsletter:** Submission Deadline August 31st

**November Newsletter:** Submission Deadline October 31st

## **Size Specifications**

Please provide advertisements in PNG or JPG format and ensure files are no greater than 1mb. The maximum width of the ad should be 560 pixels.

#### **Terms of Publication**

- ASPAH reserves the right to reject advertising deemed not to be in keeping with its aims and values
- Acceptance of an advertisement does not indicate ASPAH's endorsement of the product or service
- ASPAH will not accept responsibility for poor reproduction of ads resulting from submission of files in low resolution.